

REBON

ONE-STOP SOLUTIONS FOR CABINETRY PROJECT



Rebon



LinkedIn



DE&E

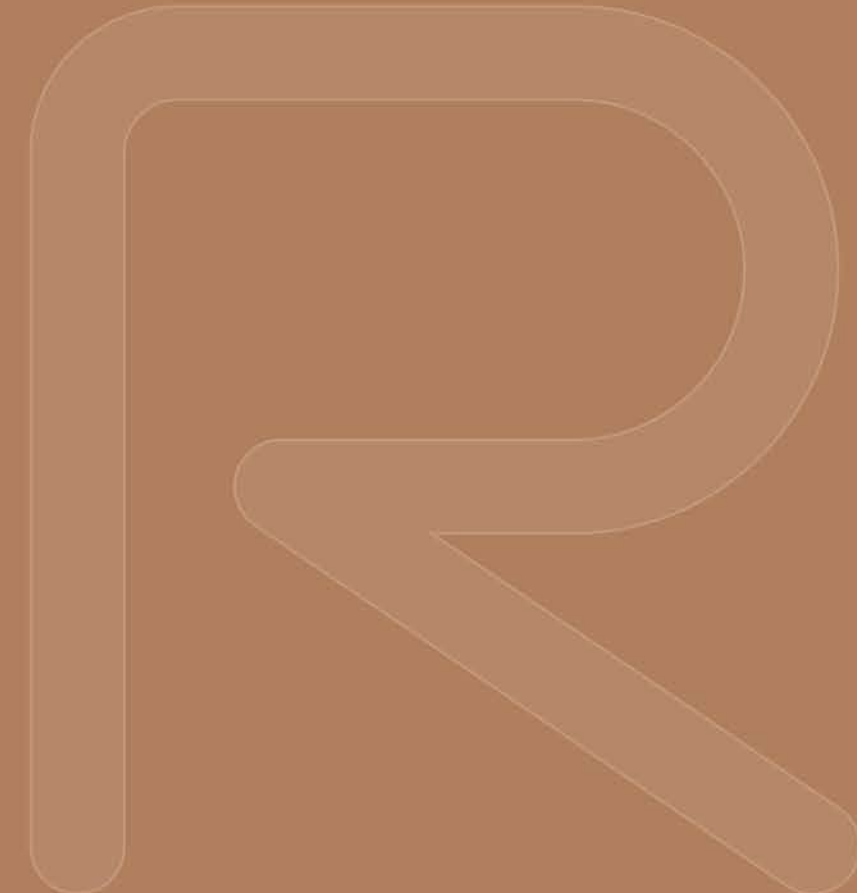
ZHEJIANG REBON SMART HOME CO., LTD.

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REBON

ONE-STOP CABINETS SOLUTION



-  Kitchen Cabinet
-  Wardrobe
-  Full House Solution
-  Appliance

Zhejiang Rebon Smart Home Co., Ltd. is a subsidiary of DE&E Holding Group Co., Ltd. which is located in Wuxing District, Huzhou City, Zhejiang Province.

Covering Area
115000m²

Annual Output Value
\$300million

Producing Capacity
100,000 sets



CATALOG

Create Various Style of Full House Solution



Kitchen Cabinet



Wardrobe



Bathroom Vanity



Living & Dining Room



Tatami



Study



Children's Room

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MOST
ADVANCED
INTELLIGENT
FACTORY
IN CHINA



ABOUT REBON

DE&E HOLDING GROUP

DE&E Holding Group Co., Ltd. was established in November 1992, headquartered in Xiaoshan District, Hangzhou. It is a large modern enterprise group involved in areas such as kitchen and bathroom appliances, overall kitchen cabinets, real estate development, and property management, with an annual revenue exceeding 4 billion yuan, total assets of 3 billion yuan, and more than 3,000 employees.

For 34 years, DE&E has aligned itself with the pulse of the times, relying on extraordinary innovation capabilities to provide fashionable, high-end, and differentiated products along with comprehensive and sincere services, bringing consumers a pleasant living experience. This has led to continuous growth and wide recognition across all sectors of society, achieving steady and rapid development for the company.

The company has been awarded numerous honors, including China's Outstanding Private Technology Enterprise, Top 10 Brands in the Home Furnishing Industry, Top 10 Brands with Cultural Value, Zhejiang Province's Key Backbone Enterprises, Zhejiang Province's Famous Enterprises, Zhejiang Province's Management Innovation Model Enterprise, Zhejiang Province's Patent Model Enterprise, Zhejiang Province's Credit Management Model Enterprise, Hangzhou's Top 100 Enterprises, Hangzhou's Large-Scale Industrial Enterprises and Large Groups, and Hangzhou's Civilized Units, among others.

With a heart for creation and a path of excellence, DE&E aims to combine the advantages of timing, location, and talent, forging ahead with determination and striving to become an internationally leading company with core values and competitive capabilities.



Rebon Cabinets, Art Brighten your Life

We are a leading manufacturer of kitchen cabinets, wardrobes, and vanities for home furnishings. The company has been recognized as one of the "Top 10 Chinese Cabinet Brands" for ten consecutive years, as well as receiving awards such as the "China Red Star Design Award." We use the latest technology and equipment, including Italy-imported BIESSE machines, to produce cabinets of the highest quality.

Our company offers a wide range of materials, including lacquer, melamine, PVC, solid wood, UV, and PET, and our experts are here to assist you with design inspiration and material selection for your project. Our commitment to quality and attention to detail is reflected in our ISO14001:2015 Environmental System Certification and Environmental Labelling Certification.

Rebon Vision

Our vision is to be a leading provider of elegant, high-quality products and services, satisfying our customers' pursuit of beauty and a comfortable, fashionable, and life experience.

Rebon Concept

100% Dedicated 100% Original Design 100% International Standard Technology



REBON HOME Huzhou Factory Introduction

REBON Smart Home's new smart factory in Huzhou has been officially put into production in 2024, marking a major breakthrough for the company in the field of intelligent manufacturing.

This modern factory covers an area of 115,000 m² and integrates automated production lines, intelligent logistics distribution systems, efficient warehouse management systems, and advanced intelligent manufacturing command centers, realizing full-process intelligent production from raw materials to finished products.

Through the in-depth application of digital technology, the factory has greatly improved production efficiency and product quality. After full production, the annual production capacity will reach 100,000 sets of environmentally friendly customized homes, fully meeting the market demand for high-quality, personalized home products.

The completion of REBON's new smart factory not only demonstrates the company's leading position in the field of environmentally friendly homes, but also sets a benchmark for intelligent production in the industry.



DEVELOPMENT HISTORY

In today's fast-developing economy, art may seem like a luxury term, but it has never left us. Especially for Rebon Home, art is steadily walking to the center stage.



2002

Xiaoshan DE&E Classic Kitchen Specialty Store officially opened, marking the start of DE&E Kitchen Cabinet business

2010

DE&E Overall Kitchen Cabinets was renamed to DE&E Rebon Kitchen Cabinets, and the large-scale production base in Jingjiang with an investment of 280 million yuan was put into use. Over the next decade, Rebon Home consistently ranked among the Top 10 Chinese Kitchen Cabinet Brands and the Top 10 Chinese Kitchen Cabinet Manufacturers

2016

it entered the whole-house customization field, marking the start of its whole-home strategy, becoming the only company selected for CCTV's "Quality" program

2019

the revolutionary "Rebon Reed Board," made from food-grade reed material, was officially launched

2021

DE&E integrated DE&E Appliances and Rebon Home into a single business, establishing DE&E Smart Home and entering the smart home business field. It also launched the new "Zhaipai" series to meet the one-stop furniture customization needs

2006

Hangzhou DE&E Kitchen Appliances Co., Ltd. was established, accelerating the development of DE&E Kitchen Cabinets. To achieve rapid growth in the cabinet business, Rebon Home began independent operations

2014

officially entered the wardrobe product field, taking a step toward the whole home strategy

2017

it was officially renamed Hangzhou Rebon Home Co., Ltd., followed by a complete brand image upgrade

2020

Rebon Home's Phase II production base for the engineering market was officially put into operation

2024

the Rebon 4.0 Smart Huzhou New Factory was put into use. Hangzhou Rebon Home Co., Ltd. was renamed Zhejiang Rebon Smart Home Co., Ltd.

OVERSEAS PROJECTS



Norway

Quantity: 234 apartments
lacquered kitchen cabinets

India

Quantity: 514 apartments melamine
kitchen cabinets

US

Quantity: 217 apartments kitchen
cabinets and bathroom cabinets

Qatar

Quantity: 212 units kitchen cabinets and
bathroom cabinets

Dubai

Quantity: 315 kitchen cabinets
and wardrobes

Pakistan

Quantity: 156 units kitchen cabinets
and 468 wardrobes

OVERSEAS PROJECTS



Australia

Location: Melbourne' s Docklands precinct
Quantity: 437 units kitchen cabinets and bathroom cabinets

Uruguay

Location: Punta del Este
Quantity: 314 units of kitchen cabinets, vanity and wardrobe

UK

Location: Croydon' s newly regenerated town centre
Quantity: 183 units kitchen cabinets

Bahrain

Quantity: 112 apartments white high gloss kitchen cabinets

Canada

Quantity: 300 apartments melamine kitchen cabinets and bathroom cabinets

Philippines

Quantity: 375 units of kitchen cabinets, 1100 closets and 1000 lavatories

REBON HONOR



- Vice President of the All-China Federation of Industry and Commerce
- Participant of "Overall Kitchen Cabinet After-Sales Service Standards"
- Enterprise for Drafting the "Home Kitchen Equipment" National Standard
- 2018 Zhejiang Province Furniture Industry Leading Enterprise
- China Environmental Label Product Certification
- Quality Management System Certification ISO9001
- WANTAI Certification ISO14001
- China Kitchen & Bath Innovation Design Competition Innovation Product Award
- China Innovation Design Red Star Award
- China Kitchen Design Competition Golden Hook Supreme Award
- National High-Tech Enterprise
- Top 10 Chinese Kitchen Cabinet Brands
- Top 10 Brand Value of China's Whole-Home Customization
- Top 10 Most Loved Brands of Chinese Whole-Home Customization by Consumers
- Top 10 Whole-Home Customization Services, Top 10 Chinese Kitchen Cabinet Brands
- 2022 China Real Estate Supply Chain Industry Top 10 Competitiveness

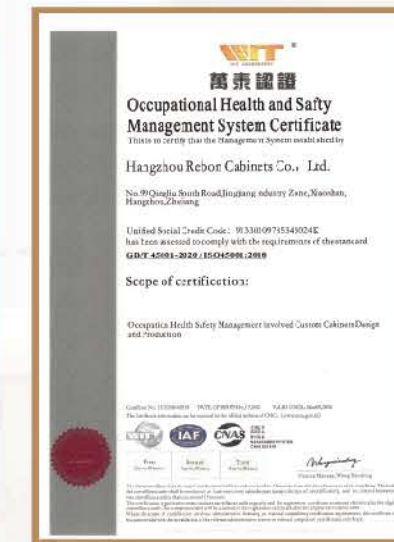


REBON HONOR

REBON has been always caring for product quality, staff safety, environment protection and customer satisfaction.



ISO9001



ISO45001

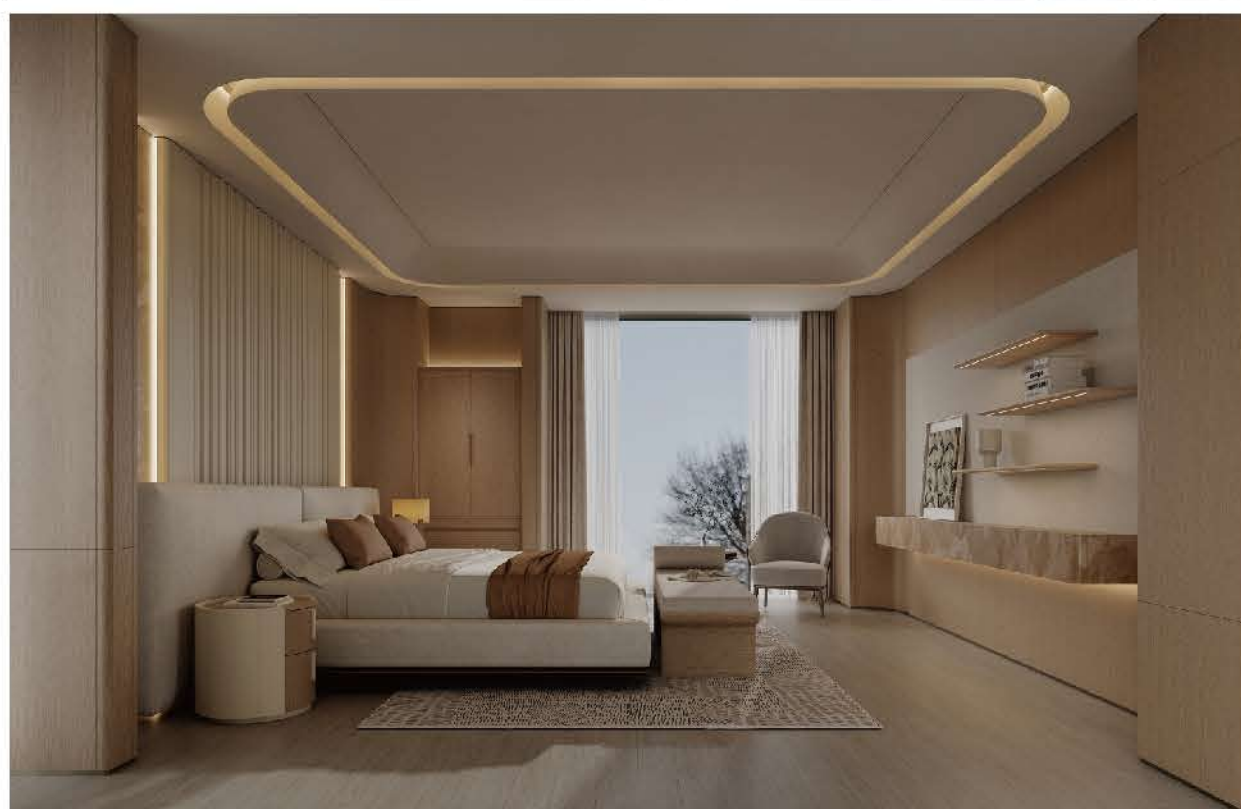


ISO14001



ODE SERIES





LAVUE

Designed with the latest Green Board S-Class Panels, Lavue combines elegance and stylish like never before. Featuring warm wood-grain finishes paired with soft white tones, this collection brings a dynamic and layered aesthetic to your space.

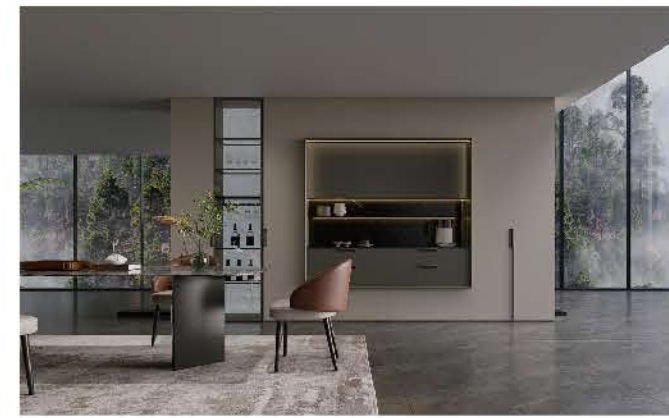




GRAND HOME

Great elegance lies within, bringing joy to the heart. Subtle luxury graces the exterior, while wisdom resides within. We inherit profound strength and embody extraordinary style, stepping boldly from the passage of time. Together with you, we share brilliant moments.







IDEAL HOME

Simplicity in form, richness in spirit. 'Ideal Home' follows a minimalist design style, perfectly blending subtlety with timeless fashion, while exploring and interpreting art, aesthetics, and life. The designer skillfully employs classic high-end colors like gray and khaki, combining diverse materials such as fine textured panels, wood grain, leather, stone, and metal. This exquisite craftsmanship, along with a robust storage system and aesthetic considerations like matching handles and integrated cabinetry, elevates the sense of refined luxury in the space to a new height, achieving an ideal balance between function and aesthetics.





FREE TIME II

In a realm of purity, enjoy moments of freedom. In an era of chaos, people are yearning for the tranquility that comes from a pure aesthetic, a calm and elegant space that seems to embrace all emotions and colors. 'Free Time' deconstructs the inner needs of modern urban elites, sketching a life defined by simplicity and clarity. Here, one can escape the frenzy and restlessness, embarking on a journey of freedom.

LATTE

In an ever-changing era, amidst the busyness of life, urban elites seek to slow down and find balance between self and the outside world. 'Royal Court' draws inspiration from the smoothness of a latte, embodying a warmth that is neither too aloof nor too flashy; the touch of luxury is just right. With latte coffee as its base, it exudes gentleness and poetic charm, subtly radiating a modern urban vibe. It serves as a gentle response to the meticulous lives of urban elites, allowing people to shake off the fatigue of life and work and embrace a lifestyle of measured ease.





Closet



Study



Kitchen

JADE ELEGANCE

The pristine white of cream is the purity of white jade, the bright clarity of moonlight, and the essence of tranquility and gentleness. It is more than just a color; it represents a lifestyle—a low-key yet radiant presence. The designer steps lightly into the dreams of women, unlocking the unique charm of elegant femininity, exploring timeless romance, and creating an ideal space that aligns with women's aesthetic sensibilities.



Closet



Study



GOLDEN ERA

In our fast-paced lives, we often long for simple and refreshing things. There's no need for extravagant colors or complicated elements; 'Golden Era' embraces a new minimalism, discarding all excess and pursuing a pure, unadulterated artistic effect. The goal is to create a natural space filled with tranquility and gentleness.

Kitchen



Bedroom



THE ORIGINAL





Living Room



Closet





Bedroom



Study

FREE TIME

In an era of chaos, people seek the tranquility brought by a cool aesthetic, as well as a calm, elegant space that seems to embrace all emotions and colors. The combination of black aluminum frames and gray glass, along with the soft gray tones and the deep, mysterious blacks, creates a play of light and shadow that adds depth and texture to the space. The clean, simple lines foster a minimalist and comfortable home atmosphere. By adopting a natural stance toward their true selves, they can shut out the noisy world and quietly reside in a corner, embarking on a beautiful journey of freedom.





Closet



Toilet



Dining Room



Porch



NORDIC IMPRESSION

Embracing the refined lifestyle concept of Northern Europe, we build upon a 30-degree gray tone, harmonizing chaotic natural textures with a repetitive rectangular structure. The addition of Tiffany blue introduces a soothing rhythm while maintaining a sense of style, and the subtle incorporation of technical black elements elevates the overall quality of the space.



Toilet



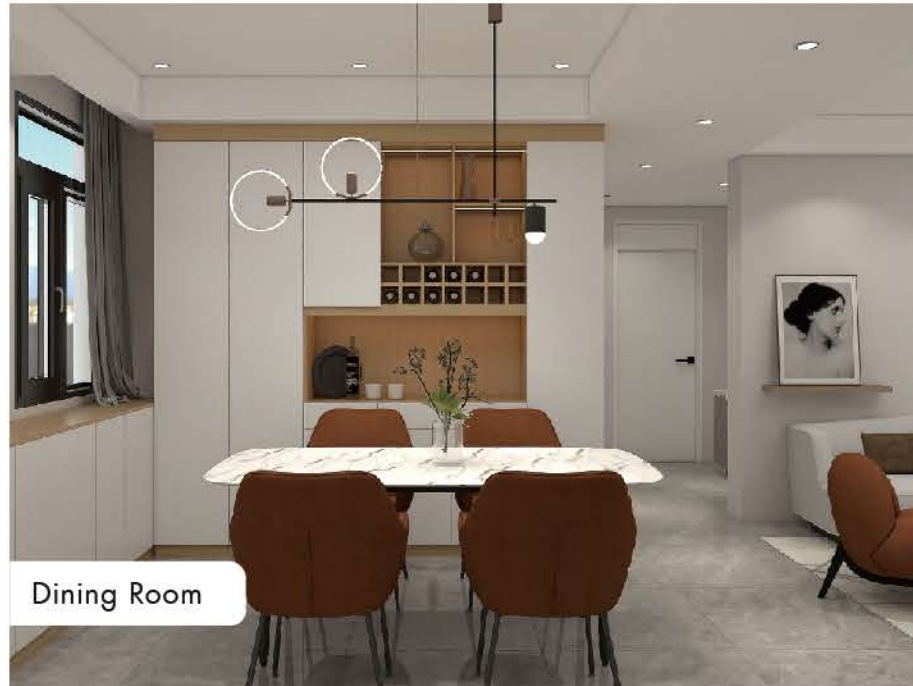
Study



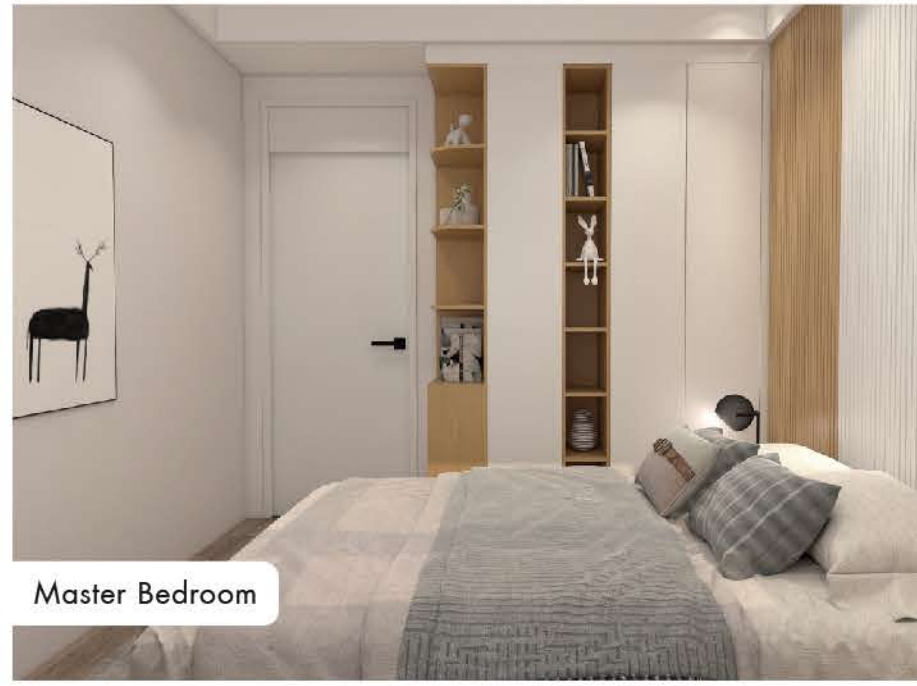
Bedroom



Living room



Dining Room



Master Bedroom



Entryway



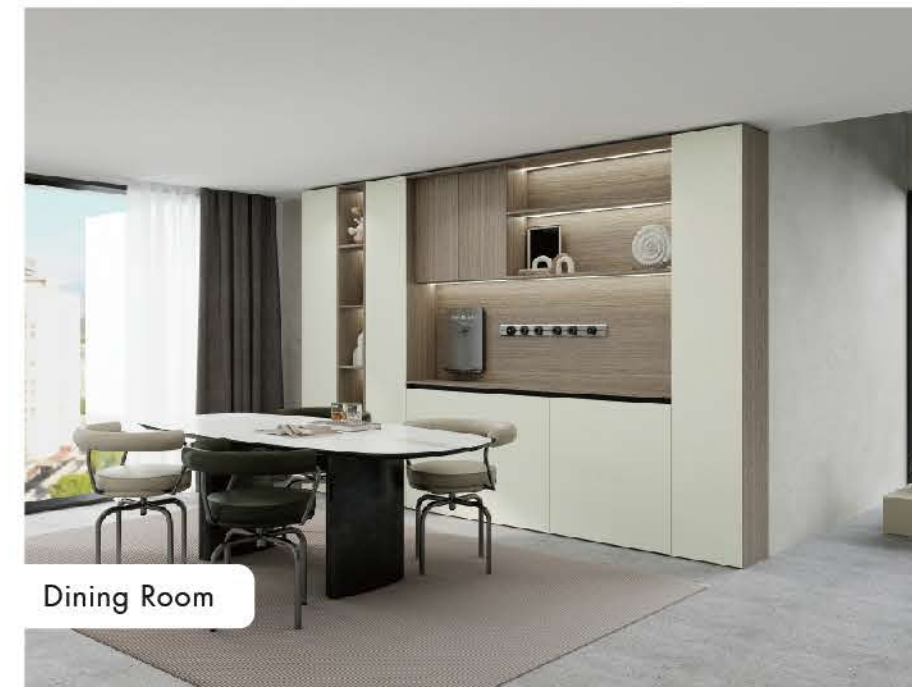
Kitchen



Kid 's Room

Model: **PM1001**
 Color: Pearl White
 Material: Melamine Faced Board

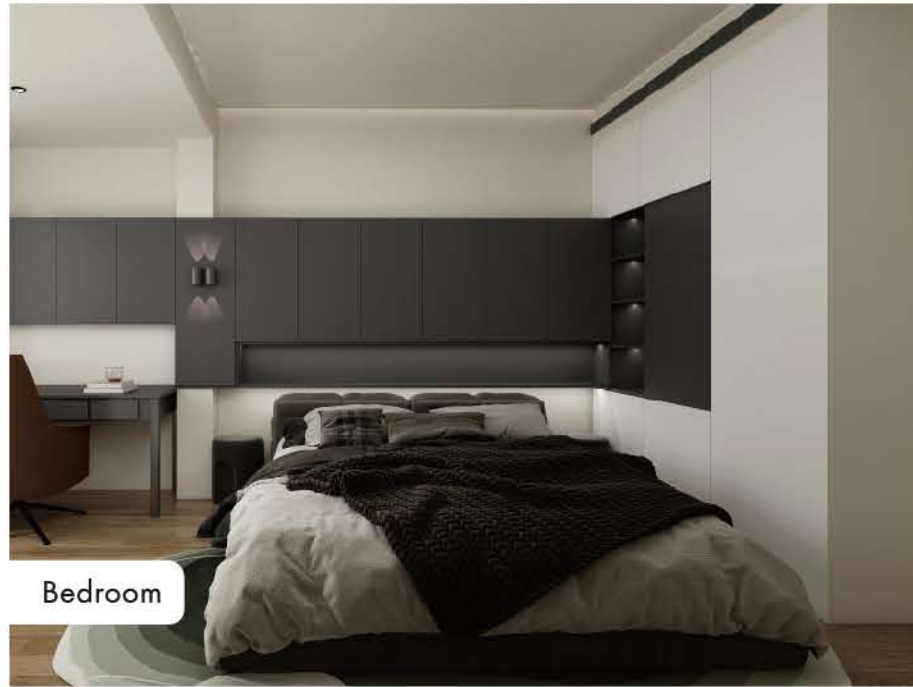
Dining Room: Elegant backdrop
 Master Bedroom: Serene ambiance
 Kids' Room: Adapts to all ages



Dining Room

Model: **PM1002**
 Color: Snow Lotus
 Material: Melamine Faced Board

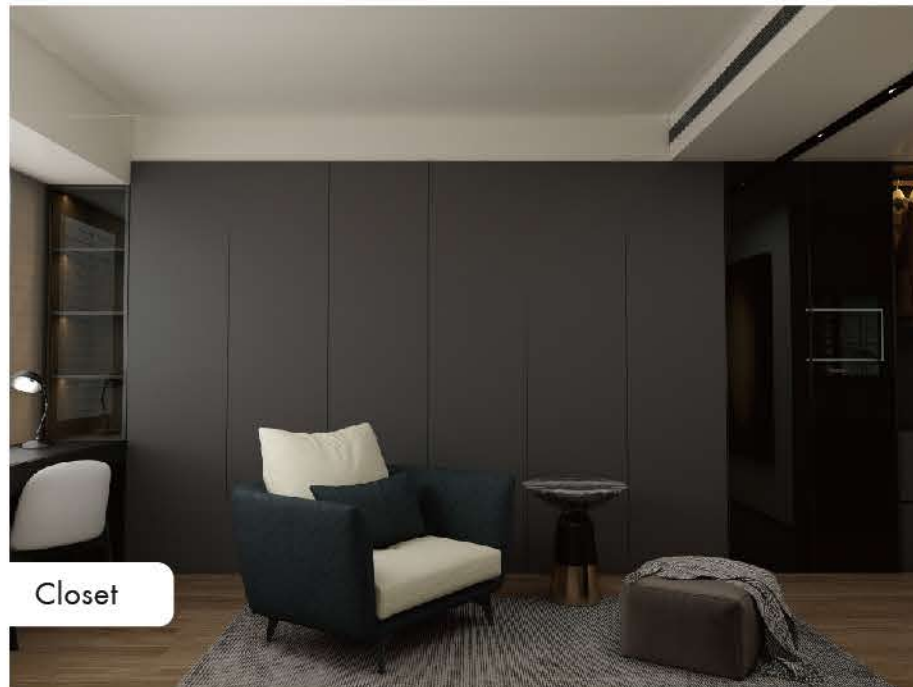
Entryway: Clean first impression
 Kitchen: Brightens space
 Dining Room: Fresh backdrop



Bedroom



Living Room



Closet

Model: **PM1007**
 Color: Ink Gray
 Material: Melamine Faced Board

Bedroom: Calming depth
 Living Room: Modern elegance
 Closet: Sophisticated tone



Bedroom



Living Room



Dining Room

Model: **PM1009**
 Color: Oak Walnut
 Material: Melamine Faced Board

Bedroom: Warm natural grain
 Living Room: Timeless wood look
 Dining Room: Rich texture



Study



Kitchen

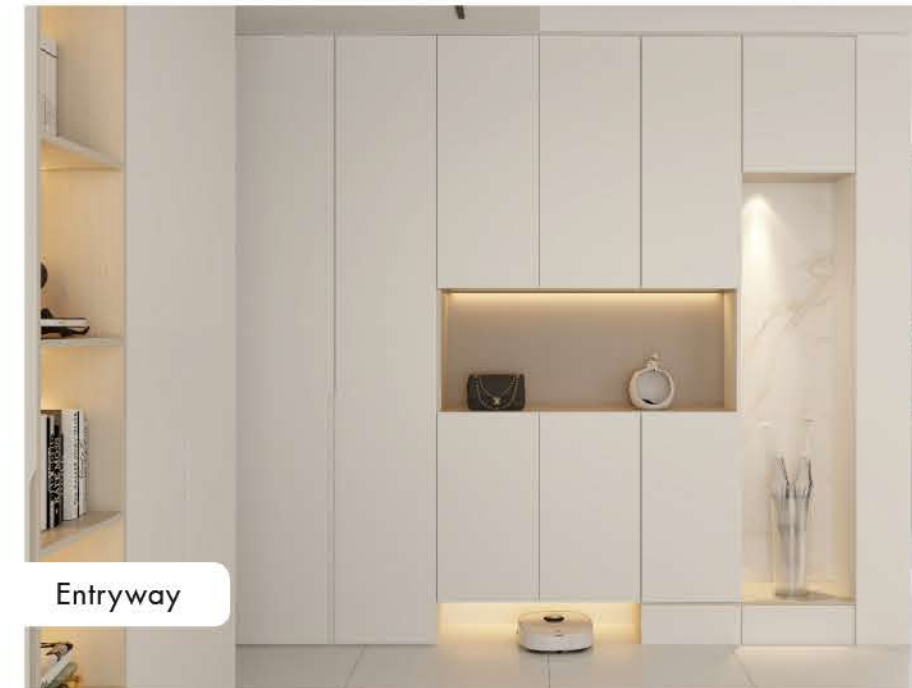


Living Room



Dining Room

Model: **PM1013**
 Color: Natural Walnut
 Material: Melamine Faced Board
 Study: Classic wood tone
 Dining Room: Organic feel



Entryway

Model: **PM2002**
 Color: Egret White Matt
 Material: PET
 Kitchen: Pure white elegance
 Living Room: Smooth touch
 Entryway: Bright welcome



Laundry Room



Study



Kid' s Room



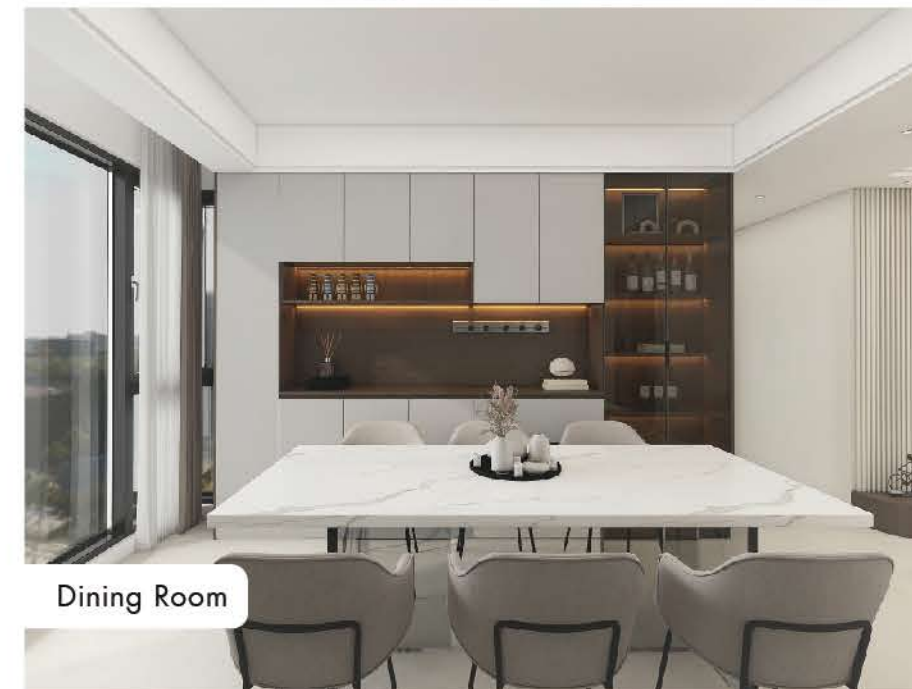
Bedroom



Bedroom

Model: PM2003
Color: Light Camel
Material: PET

Laundry Room: Warm neutral
 Study: Soft tone
 Bedroom: Cozy vibe



Dining Room

Model: PM2006
Color: Dove Gray Matt
Material: PET

Kids' Room: Playful neutral
 Bedroom: Relaxing gray
 Dining Room: Modern matte



living Room



Bedroom

Model: **SM1009**
 Color: Crystal Walnut
 Material: Melamine Faced Board

Living Room: Warm honey tone
 Bedroom: Natural comfort



living Room



Dining Room

Model: **SM1013**
 Color: Mellow Brown Oak
 Material: Melamine Faced Board

Living Room: Rich brown hue
 Dining Room: Elegant grain



living Room



Bedroom

Model: **SM1015**
 Color: White Marble
 Material: Melamine Faced Board

Living Room: Striking accent
 Bedroom: Pure contrast



Bedroom



Dining Room

Model: **SM3001**
 Color: Jade White
 Material: Water-based Paint

Bedroom: Soft jade tone
 Dining Room: Easy to clean



Study



Living Room

Model: **SM3002**
 Color: Moonlight White
 Material: Water-based Paint

Study: Crisp brightness
 Living Room: Versatile style



Bedroom



Kitchen

Model: **SM3003**
 Color: Almond Coffee
 Material: Water-based Paint

Bedroom: Warm neutral
 Kitchen: Gentle hue



Dining Room



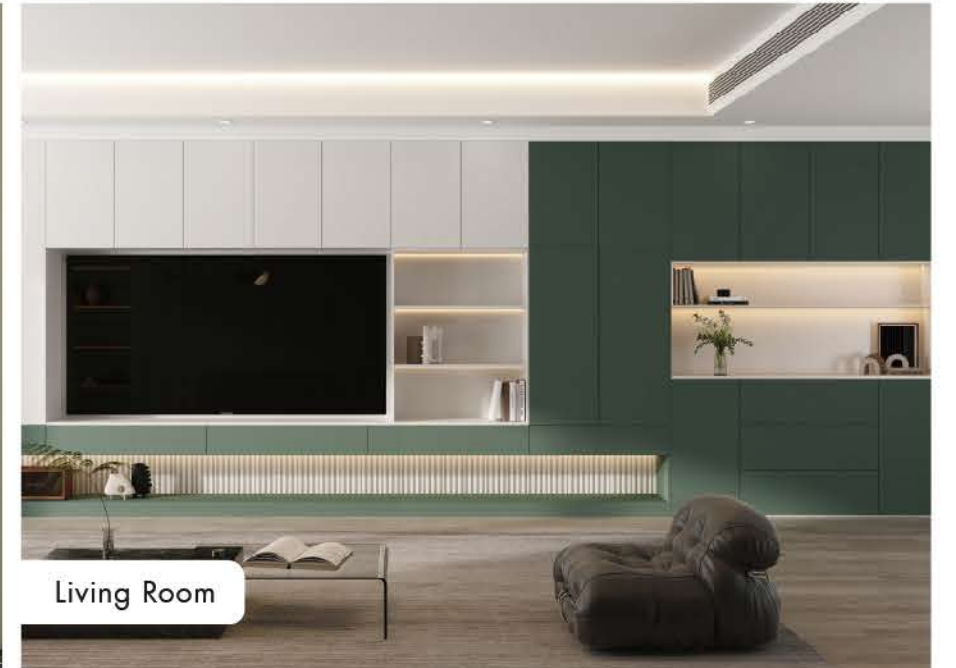
Hallway

Model: **SM3007**
 Color: Latte Coffee
 Material: Water-based Paint

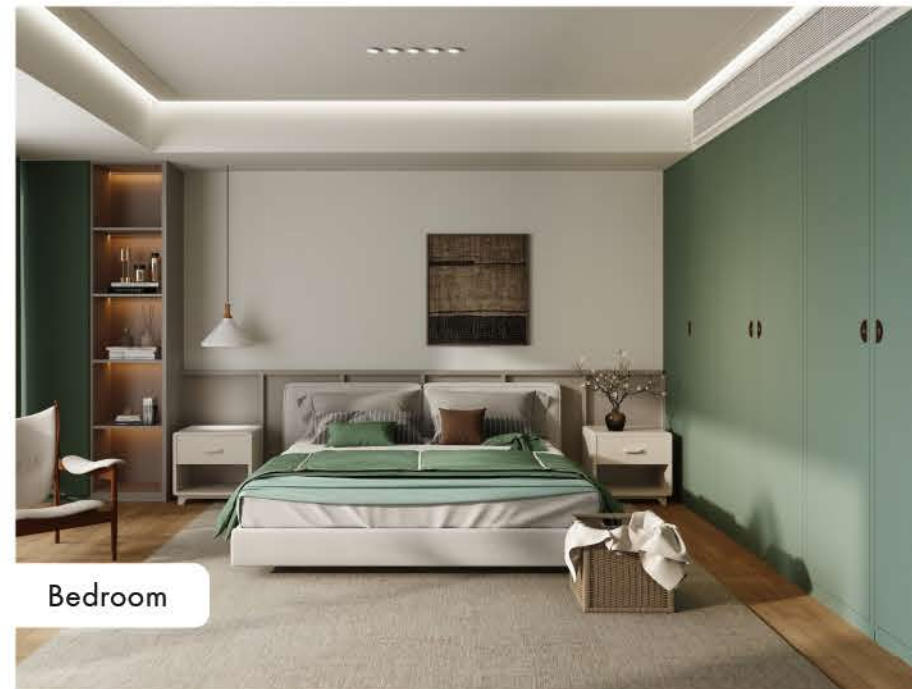
Dining Room: Rich warmth
 Hallway: Sophisticated welcome



Kitchen



Living Room



Bedroom

Model: **SM3012**
 Color: Sky Green
 Material: Water-based Paint

Kitchen: Fresh vibrancy
 Living Room: Unique character
 Bedroom: Serene retreat

Melamine Faced Chipboard Door

Base Board : 18mm E1 Particle Board
Advantages: Economic And Durable



PM1001 PM1002 PM1003 PM1006 PM1007 PM1009 PM1012 PM1013



PM1017 PM1018 PM1019 PM1020 PM1021 PM1022 PM1023 PM1024

Base Board : 18mm ENF Grade Reed Board
Advantages: Environmentally Friendly, Healthy, Durable, Moisture-Resistant And Formaldehyde-Free



SM1001 SM1005 SM1006 SM1008 SM1009 SM1012 SM1013 SM1015



SM1016 SM1017 SM1018 SM1019 SM1020 SM1021 SM1023 SM1024



SM1025 SM1026 SM1027 SM1028 SM1029

PET Door

Base Board: 18mm F★★★★ OSB

Advantages: Environmental-friendly, Moisture-proof,
Wear Resistance, Heat Resistance, Corrosion Resistance.



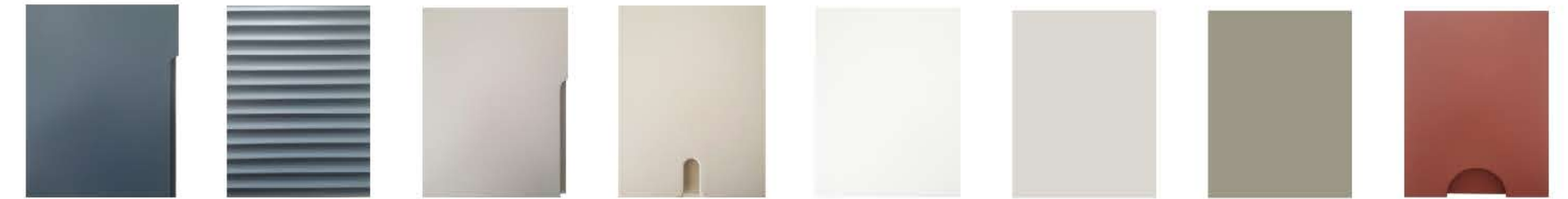
PM2001 Matte PM2002 Matte PM2003 Matte PM2004 Matte PM2005 Matte PM2006 Matte PM2007 Matte



PM2008 Matte PM2009 Gloss PM2010 Gloss PM2011 Gloss PM2012 Gloss

Lacquered Door

Advantages: Anti-scratch Anti-yellowing Noble-appearance



DK2101 DK2101 DK2102 DK2103 DK2104 DK2105 DK2106 DK2107



DK2108 DK2109 DK2110 DK2301 DK1201 DK1202 DK1206 DK1502



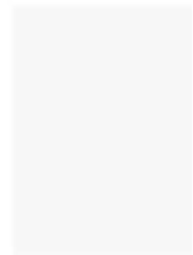
DK1701 DK08506 DK08601 DK08611 DK08615 DK09505 DK10501 DK10601

Skin-friendly Board

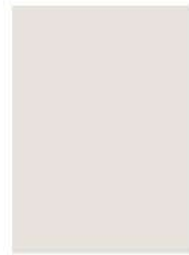
Wood Veneer

Advantages: Sand Pattern, Matte Frosted Texture, Delicate Touch

Advantages: Environmental Protection, Health and Safety



SM2001A



SM2002A



SM2003A



SM2004A



SM2005A



SM2006A



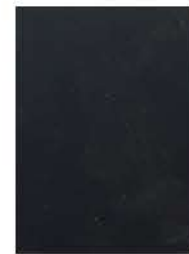
SM2007A



SM2008A



SM2009A



SM2010A



SM5101DA



SM5102



SM5103



SM5104



SM5105



SM5106



SM5151



SM5152



SM5201



SM5202



SM5203



SM5204



SM5205



SM5301



SM5302



SM5303



SM5304



SM5304DB



SM5304DC



SM5305



SM5306



SM5501

Sherwin-Williams Water-based Paint Door

PVC Door

Advantages: Eco-friendly And Healthy, High-quality Finishes

Base Board : E1 MDF
Advantages: Molding Available

